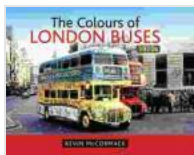


The Colours of London Buses in the 1970s: A Cultural and Historical Exploration

The iconic red double-decker bus has long been a symbol of London, but in the 1970s, the city's buses burst forth in a kaleidoscope of colours, reflecting the vibrant and eclectic spirit of the decade.



The Colours of London Buses 1970s by Les Brown

★ ★ ★ ★ ☆ 4.5 out of 5

Language : English

File size : 20041 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 173 pages

Lending : Enabled



The Red Standard

Red had been the traditional colour of London buses since the early 1900s, when the London General Omnibus Company adopted it as a way to distinguish its buses from those of its competitors. This shade, known as "London Red," became synonymous with the city's public transportation system.



Orange: A New Era

In 1970, the London Transport Board (LTB) introduced a new colour to its fleet: orange. This bold and vibrant hue was intended to modernize the image of London buses and to make them more visible in traffic. The orange buses proved popular with both passengers and drivers, and they quickly became a common sight on the streets of London.



Green: Embracing Nature

In 1974, the LTB added a third colour to its fleet: green. This colour was chosen to reflect the growing environmental awareness of the time. The green buses were initially used on routes that passed through parks and other green spaces, but they were eventually deployed across the entire network.



Blue: A Touch of Elegance

In 1977, the LTB introduced blue buses to its fleet. This colour was intended to give the buses a more sophisticated and elegant look. The blue buses were initially used on express routes, but they were eventually used on regular routes as well.



Cultural Significance

The colourful buses of the 1970s became more than just a way to get around London. They became cultural icons, reflecting the changing tastes and attitudes of the time. The red buses represented tradition and stability, while the orange, green, and blue buses symbolized modernity, environmentalism, and sophistication.

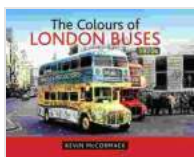
The colourful buses also played a role in the development of London's urban landscape. They transformed the streets of the city, making them more vibrant and visually appealing. The buses also helped to create a sense of unity among Londoners, who could identify with their city's unique and colourful transportation system.

Historical Significance

The colourful buses of the 1970s are also a valuable historical record. They provide a snapshot of London during a period of great change and upheaval. The buses reflect the social, cultural, and political changes that were taking place in the city at the time.

The colourful buses also have a practical historical value. They can be used to track the development of London's transportation system and to understand how the city has changed over time. The buses are a reminder of the importance of public transportation in London and of the role that buses have played in the city's history.

The colourful buses of the 1970s are a fascinating and important part of London's history. They are a testament to the city's vibrant and eclectic spirit, and they played a significant role in the development of London's urban landscape. The buses are a valuable historical record, and they continue to be a source of pride for Londoners today.

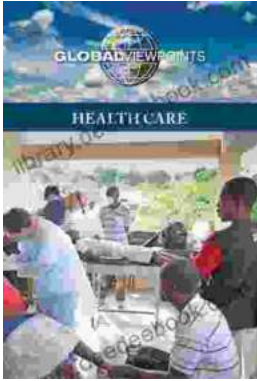


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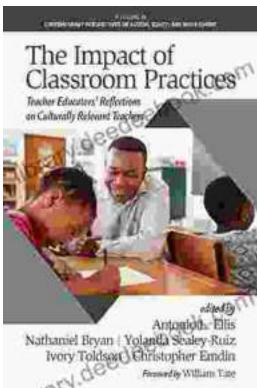
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